

Peter C. & Emajeane Cook Foundation Q1 2018

Newsletter

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Impact Increased with Grant Challenges in Q1

Once again, the Peter C. & Emajeane Cook Foundation made a challenge grant at **Gilda's Club** LaughFest Signature Event. Funds raised the night of the event would be matched up to \$35,000. Trevor Noah was the featured entertainment and the crowd easily met our match, raising more than \$100,000 for Gilda's programming.

New City Kids will be holding their annual fundraiser in April and the Foundation provided a challenge grant of \$12,500 to increase the impact of contributions made at the Spring Benefit show. New City Kids uses music in a loving, supportive environment to strengthen academics and share their faith. Programming benefits low-income youth K-12.

Life International has some building maintenance and renovation issues that need addressing. The Foundation committed \$25,000 if the organization could raise another \$50,000 for the project by December 2018. They did it in the first quarter! Let the renovations begin!

Feeding America West Michigan works with the food industry to send excess inventory to areas of need at low cost. Their West Michigan facility's parking lot is rapidly deteriorating. We issued a challenge grant that could provide as much as \$100,000 to help repair or replace the parking lot.

In Memory of Thomas M. Cook

The Foundation Board initiated a \$50,000 grant to Immanuel Reformed Church in honor and memory of Tom Cook, following his passing on January 24, 2018. Tom served on the Foundation Board for many years, most recently as Chairman. He was an active and cherished member of Immanuel.

Impact Items



The Foundation Board approved grants to 35 organizations. Grants ranged from \$500 to \$100,000 with an average grant of just over \$21,850. Total new grant commitments totaled \$765,000.

Grants were focused on West Michigan. Essentially all had local impact.

The **Roosevelt Park** initiative claimed 16% of Q1 grant dollars.

\$25,000 to Friends of Grand Rapids Parks to provide walking trails at Roosevelt Park.

\$46,700 to San Juan Diego Academy. Funding a neighborhood Catholic school strengthening the community.

\$45,000 to Roosevelt Park Neighborhood Association to keep the neighborhood stable.



First Time Grantee

\$50,000 to **Start Garden**.

Encouraging entrepreneurship in low-to-moderate income neighborhoods in West Michigan by providing access to capital and entrepreneurial supports.