

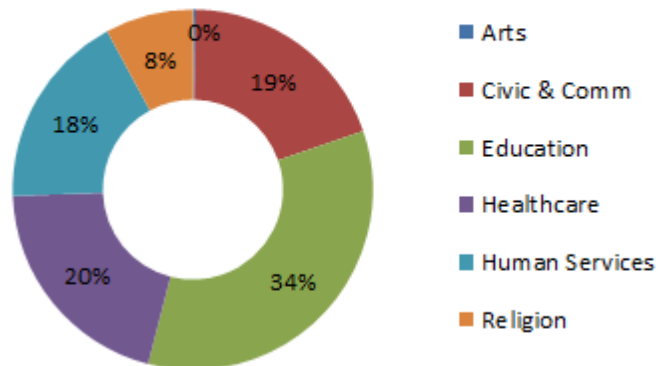
## 2014 Annual Giving Report

### MISSION STATEMENT:

With a Christian focus, we will establish, sustain and strengthen programs and services that improve the quality of life, community and economy with an emphasis on West Michigan.

- Consistent with our mission, 93% and 95% of the grants in 2014 and 2013 stayed in West Michigan.
- Funding to the Grandville Avenue Initiative was \$318,000 in 2014 and \$400,000 in 2013.
- There were fifteen first time recipients in 2014 up from seven in 2013.
- The number of organizations receiving funding in 2014 held steady from 2013 at 85.
- 48% of the organizations receiving grants were Christian in 2014 v. 50% in 2013.
- Eight multi-year pledges were awarded in 2014 and 2013.

### 2014 Grants by Focus Area



### Top Five Recipients in 2014

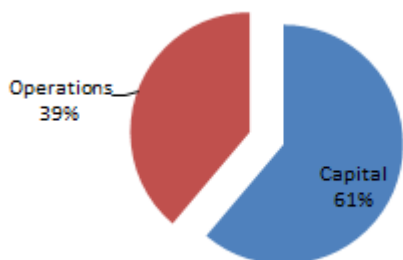
Hope College	\$250,000
Mary Free Bed Hospital	\$250,000
Ada Christian School	\$157,500
Boys & Girls Club of GR	\$150,000
Van Andel Institute	\$135,000

Grants made in 2014 or prior – includes prepayment of multi-year grants.

### Top Five Grant Approvals of 2014

Mary Free Bed Hospital	\$250,000
YMCA	\$250,000
Davenport University	\$250,000
Grand Valley State University	\$240,000
Habitat for Humanity	\$200,000

Multi-year grants approved in 2014.



**Nature of 2014 Foundation Grants**

*All Cook entities combined gave \$2,497,000 in 2014. This includes payments from the Peter C. Cook Trust on pledges outstanding as of the date of death. The Foundation generally supports only pre-selected charities or those invited to make a proposal.*

## Tributes



The **COOK TRACK** recognizes the \$250,000 Foundation grant made to Aquinas College in 2013. Ribbon cutting took place in October 2014.



### Completed multi-year pledges with naming rights:

#### **PETER C. & EMAJEAN COOK FOUNDATION PEDIATRIC CHILDREN'S GYM**

– Mary Free Bed Rehabilitative Hospital \$250,000

**COOK TEEN CENTER** - Boys & Girls Club of Grand Rapids \$150,000

### Paid down on pledges with naming rights:

#### **PETER C. & EMAJEAN COOK FOUNDATION CLASSROOM WING**

– Davenport University \$250,000

**COOK KIDZONE** – SE YMCA \$250,000

**TOM & RYAN COOK APARTMENTS** – Hope College \$1,500,000

#### **Foundation Officers**

- Thomas M. Cook, Chair
- Thomas H. Claus, President
- Carrie L. Boer, Treasurer
- Robert D. Brower, Secretary

#### **Cook Holdings Employees**

- Thomas H. Claus
- Carrie L. Boer
- Becky J. Mikowski
- Tina A. Garland

The Foundation is managed by Cook Holdings.

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